

FOR Donors who gave last Calendar Year

POSSIBLE SUBJECT LINES:

1. Celebrating Tax Day! (if you use this as the subject, you may want to change the opening line to something like Yes, you heard me right!)
2. Getting Credit Where Credit is Due!
3. Did You Get Your Tax Credit?

DRAFT BODY OF EMAIL (we would be happy to provide a spreadsheet with donor information and credit amounts if you would like to personalize these with a mail merge)

Happy Tax Day! Hopefully filing your taxes was a little less painful this year because of the (optional - insert \$\$ amount) state tax credit you received in return for your generous donation. We are grateful that the State of Indiana values Pre-K-12 education so much that it sets aside tax credits for this program each year.

Your donation made a huge impact on the students attending our school this year. With your help, we were able to provide scholarship support to (insert number of students) students, enabling them to learn and grow in a setting that was just right for them. INSERT ANOTHER SENTENCE OR TWO ABOUT YOUR SCHOOL'S VALUE.

We hope that you will consider giving again through this unique program. For more information, please visit our website at (link to either your school's SGO giving page or the page on our website).

For most donors, the Indiana state tax credit process works very smoothly. If you experience any difficulty claiming your credit or receive a letter from the Indiana Department of Revenue regarding your tax credit being denied, please contact our partners at Sagamore rather than attempting to resolve it with the DOR. They work with the DOR every day and can help you get the issue resolved quickly. You can reach them via email at scholarships@sagamoreinstitute.org or by calling 317-472-2052.

Thank you again for making a difference through your generosity!